

**GO CORE**



**BROCHURE  
FOR DEALERS**

# DRIVING LIKE A PRO



## OUR AUTO PARTS ARE DESIGNED BY PROFESSIONALS, FOR PROFESSIONALS

We envision a thriving auto repair sector that delivers affordable premium choice and cost-effectiveness for both businesses and car owners.

As our partner and customer, you can always be sure of our reliable parts quality, comprehensive technical solutions, and advanced technology.

## WE PROVIDE YOU WITH THE BEST COMBINATION OF:



**Affordable premium auto parts:** a wide assortment of high-quality, cost-effective vehicle components



**Industry-leading expertise from professionals,** for professionals driven by passion, dedication, and transparency



The perfect match for both **drivers and professionals**



**Advanced technology** for improved vehicle performance



**European certification** for auto parts and accessories



**Profitability and business potential:** we drive your profitability by increasing the opportunities for your value-driven success

## OUR PRODUCTS

We focus on the most popular maintenance categories for auto repair.

**10**

systems

**> 40**

categories

**> 3,000**

active SKUs

## goCORE PRODUCTS ARE CERTIFIED TO THE FOLLOWING EU REQUIREMENTS:



Our products are compliant with European health, safety, and environmental protection standards.



Our products comply with EU regulations, laws, and directives.

## THE FACTORIES WE COOPERATE WITH ARE CERTIFIED\* TO THE FOLLOWING STANDARDS:



ISO standard for quality management systems (QMS), proving the ability to consistently provide products and services that meet customer and regulatory requirements.



ISO family of standards that clarifies the best practices for organisations that wish to reduce their environmental footprint by adopting an effective environmental management system (EMS).



ISO standard for health and safety at work developed by independent national and international standards committees.



IATF industry requirements that align automotive quality management systems throughout the world.

\*Depending on the production site. Contact us for more details.

goCORE focuses on the most popular maintenance categories for auto repairs. In our portfolio, you can find not only high-quality parts, but also comprehensive solutions for vehicle systems and assemblies. We pay attention to detail and achieve product excellence with every part we introduce. goCORE is designed by professionals for your driving comfort and confidence.

# COMPREHENSIVE SOLUTIONS TO GET **TOP PERFORMANCE** FROM YOUR CAR

At goCORE, we carefully design car parts in a way that considers the proper functioning of the relevant system or assembly, to ensure top performance of your vehicle.



## **BRAKING SYSTEM**

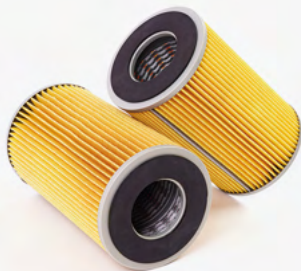
**Categories: 5**

To be in full control of your journey, you need to be sure you can stop when you need to and as fast as you need to. We offer a great solution for your braking system with our brake discs, brake pads, brake calipers, brake pad wear indicators, and part kits.

## **SPRINGS & DAMPERS**

**Categories: 6**

Enhance your road grip and riding comfort at every turn of the road with springs and dampers from goCORE. Explore our range of shock absorbers, coil springs, strut mounts, strut bearings, and part kits.



## **FILTRATION**

**Categories: 4**

Protecting your engine's health is our core focus. Equip your intake, lubrication, and fuel systems with high quality air, oil, and fuel filters from goCORE. Your health and comfort require the same care: our pollen filters are designed to protect you from hazardous particles and viruses in the atmosphere and make sure the air you breathe is clean and fresh.

## **STEERING & SUSPENSION**

**Categories: 9**

Your vehicle's stability requires reliable suspension and steering to ensure a smooth and seamless driving experience. Select compatible auto parts from our range of suspension arms, anti-roll bar links and bushes, tie rods and tie rod ends, ball joints, control and trailing arm bushes, inner tie rods, and wheel bearing kits.



## **IGNITION & GLOW PLUG SYSTEMS**

**Categories: 4**

Flawless operation of the spark ignition or glow plug system is crucial for getting any internal combustion engine started and running. Use goCORE spark plugs, ignition coils, glow plugs, and cable sets for a great start to every journey.



## **ALTERNATORS & STARTERS**

**Categories: 2**

It's all about the thrill of power you get when you look after your engine. With goCORE alternators and starters, your vehicle will have a constant flow of energy to keep you on the move.



## **SENSORS**

**Categories: 8**

Maximise your vehicle's efficiency and control its performance with goCORE's wide range of sensors, such as lambda, MAF, ABS, exhaust gas temperature, crankshaft and camshaft position, and coolant temperature sensors, as well as oil pressure switches.



## **CV AXLES**

**Categories: 2**

Smooth torque transmission and steerability largely depends on the proper operation of your vehicle's drivetrain components. With this in mind, we carefully selected CV axles and CV joint kit components for the comprehensive goCORE solution. Improve your vehicle's performance with reliable professional auto parts from goCORE.



## **BATTERIES**

**Categories: 1**

An essential component that provides a burst of energy to your car at the turn of a key. With goCORE automotive components, you can choose a long-lasting and durable power source.



## **WIPERS**

**Categories: 1**

Quality windscreen wiper blades are a key element in keeping car occupants and other road users safe. Choose superior cleaning and comfortable driving with goCORE wiper blades.

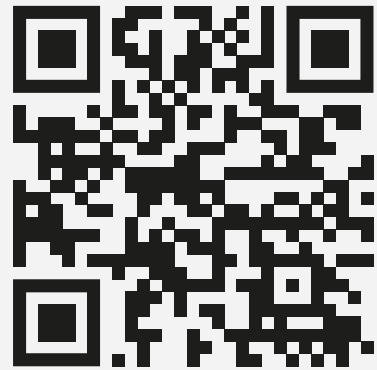


## BECOME A DEALER

Fast track for becoming a dealer. We offer a professional goCORE website, quick search engine, convenient catalogue, secure payment, a personal account manager, and dedicated customer support to make your business with us smooth and simple.

**goCORE brings you a new level of profitability with affordable premium auto parts designed by professionals.**

- 1 Submit a request.** An account manager will contact you via your preferred communication channel.
- 2 Consult your personal account manager.** They will answer your questions and will give you a quote for the products in your list or select an assortment to suit your requirements.
- 3 Get a good deal.** We'll offer you the best price for the spare parts you need and calculate the cost and delivery time to your country.



## DEDICATED BUSINESS DEVELOPMENT TEAM



You have your own account manager available by phone, email, and messenger app



A dedicated team of technicians to advise you about product specifics



Marketing support to help run your campaigns and develop your business together

## ORDER PROCESS AND DELIVERY TIME

- You can place orders online, by email, or over the phone
- Online ordering tool at [www.coreautomotive.com](http://www.coreautomotive.com) with the expected delivery date shown while you place your order
- In case of export via our third-party distributors, they provide all export documents
- We ship 24-72 hours after receiving payment
- 3-7 business days for delivery to other EU countries



## GUARANTEE

We offer the standard European Union guarantee for all products and returns in case of any production defects.

## MARKETING SUPPORT

Take your sales to the next level.

We provide our partners with trade and sales materials, such as leaflets, brochures, catalogues, product pictures, posters, and banners, in order to support you with your business development activities. We can also create designs for your sales equipment, exhibition stands, and showrooms, as well as different types of merchandising.

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**OUR PRODUCTS**  
We focus on the most popular maintenance categories for auto repair

10 systems    > 40 categories    > 3,000 active SKUs

**OUR AUTO PARTS ARE DESIGNED BY PROFESSIONALS, FOR PROFESSIONALS**  
We provide a fitting auto repair sector that delivers affordable premium choice and cost-effectiveness for both businesses and car owners. As our partner and customer, you can always be sure of our reliable parts quality, comprehensive technical solution, and advanced technology.

**WE PROVIDE YOU WITH THE BEST COMBINATION OF:**

- Affordable premium auto parts: a wide assortment of high-quality, cost-effective vehicle components
- The perfect match for both dealers and professionals
- European certification for auto parts and accessories
- Industry leading expertise from professionals, for professionals: driven by passion, innovation, and transparency
- Advanced technology for improved service performance
- Flexibility and business potential: we find the possibility of increasing the opportunities for your value stream network

**goCORE PRODUCTS ARE CERTIFIED TO THE FOLLOWING EU REQUIREMENTS:**

Our products are compliant with European health, safety, and environmental protection standards.

Our products comply with EU regulations, laws, and directives.

**THE FACTORIES WE COOPERATE WITH ARE CERTIFIED TO THE FOLLOWING STANDARDS:**

- ISO standard for quality management systems (ISO9001), ensuring the ability to consistently provide products and services that meet customers and regulatory requirements.
- ISO standard for health and safety at work designed to improve personnel and international products' conditions.
- ISO family of standards that defines the best practices for organizations that wish to build an effective practical framework for managing system (ISO).
- ISO industry requirements that align with global management systems throughout the world.

\*Depending on the production site. Contact us for more details.

goCORE focuses on the most popular maintenance categories for auto repair. In our portfolio, you can find not only OE-quality parts, but also our own maintenance solutions for vehicles and components. Due to our ability to blend and achieve product excellence with every part we produce, goCORE is designed by professionals for your driving pleasure and confidence.

**GO CORE**  
*DRIVING LIKE A PRO*

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